TIME: 3:29

DATE: Monday

SPONSOR: THE PLEASANT TIME JEWELRY STORE

SOLICITOR: LINDA MOYER

SPRING IS HERE AND CAMERA FIENDS ARE ALREADY BUSY PREPARING FOR SPRING PICTURE - TAKING. THE FIRST PLACE TO GO TO REPLACE OLD OR LOST CAMERA PARTS IS THE PLEASANT TIME JEWELRY STORE ~~-~~ ~~WHICH~~ IT CARRIES A COMPLETE LINE OF ANSCO AND KODAK CAMERA SUPPLIES. THERE YOU WILL FIND EVERYTHING NEEDED FOR GOOD RESULTS - FROM LIGHT METERS TO CAMERAS AND FILM. THE PLEASANT TIME JEWELRY STORE ALSO SPECIALIZES IN PROMPT, DEPENDABLE DEVELOPING SERVICE. TAKE YOUR FILMS TO THE PLEASANT TIME JEWELRY STORE ~~WHERE~~ THEY WILL BE DEVELOPED AND READY IN 24 HOURS. WHILE THERE LOOK OVER THE COMPLETE LINE OF ANSCO AND KODAK PHOTOGRAPHY SUPPLIES. FOR THE MOST PLEASANT RESULTS GO TO THE PLEASANT TIME JEWELRY STORE , NOW LOCATED AT 243 MAIN STREET.

YOU ARE TUNED TO 600, WCSR, VOICE OF SMITH COLLEGE, NORTHAMPTON. THE CORRECT TIME IS NOW 3:30.

SIGNATURE OF ANNOUNCER: Holly Sartone

DATE: March 15, 1954